

УДК 338.24.021.8  
UDC 338.24.021.8

## ECONOMIC SECURITY CORPORATE ENTERPRISE MANAGEMENT AS A SUBJECT

Rudkovsky O.V., Ph.D., National Transport University, Kyiv, Ukraine

## ЕКОНОМІЧНА БЕЗПЕКА КОРПОРАТИВНОГО ПІДПРИЄМСТВА ЯК ОБ'ЄКТ УПРАВЛІННЯ

Рудковський О.В., кандидат економічних наук, Національний транспортний університет,  
Київ, Україна

## ЭКОНОМИЧЕСКАЯ БЕЗОПАСНОСТЬ КОРПОРАТИВНОГО ПРЕДПРИЯТИЯ КАК ОБЪЕКТ УПРАВЛЕНИЯ

Рудковский А.В., кандидат экономических наук, Национальный транспортный университет,  
Киев, Украина

**Problem.** In modern conditions the effectiveness of entrepreneurship, especially the corporate sector, are a key factor of economic development of Ukraine. Market reforms 90 years of the twentieth century - beginning of the XXI century should be attributed to fundamental factors that led to the specific economic development of Ukraine. Such changes are not reflected in most corporate enterprises as the main chain of all complex socio-economic relations in the fields. Corporate enterprises have become major targets of reform and carried through this process changes the whole economy. One way to neutralize these negative effects is to develop a mechanism to ensure corporate security. [1]

**Analysis of recent research and publications.** The problems of economic security were studied by many scientists. In particular, this leading foreign and domestic scientists: T. Allison, John. C. Van Horne, C. Zhyuhlyar, John. Knight, G. Foster, Schumpeter, L.I. Abalkina, G.A. Mina, E.A. Oleynikov, G.H. Popov, V.V. Shlykov, V.I. Yarochkin et al., As well as domestic scientists: O. Amosov, O.I. Baranovsky, I.A. Belousov, A.F. Belov, A.G. Bilous, I.F. Binko, I.A. Blank, Z.M. Borisenko, Z.S. Varnaliy, T.G. Vasylytsiv, A.S. Vlasyuk, S.B. Vorontsov, A.S. Hal'chyns'kyi, V.M. Heyets, V.P. Horbulin, I.M. Grishchenko, V.I. Grushko, M.P. Denisenko, A.O. Epifanov, M.N. Yermoshenko, S.A. Erokhin, J.A. Zhalilo, V.S. Zagorski, V.V. Zasansky, A.I. Zakharov, O.A. Kirichenko, L. Kistersky, S.A. Kovalchuk, T.T. Kovalchuk, G. Kozachenko, A.M. Kolot, E.E. Korystin, V.V. Krutov, E.K. Marchuk, A. Brain, V.I. Muntiyani, Y. Pakhomov, S.I. Pyrozhekov, D.C. Preyher, P.Y. Prygunov, V.M. Svintsytsky, V.S. Sidak, A.I. Sukhorukov, V.I. Terekhov, V.A. Tymoshenko, V.M. Fedosov, M.I. Fleychuk, M.G. Chumachenko, V.J. Shevchuk, L.G. Shemayeva, S.M. Shkarlet, V.T. Shlemko, G.K. Yalovoy and others.

**The wording of Article purposes.** The approaches to determining the economic security of the corporate enterprise. Consider theoretical, methodological and methodical bases improve the management of economic security.

**The main material research.** In modern conditions the effectiveness of entrepreneurship, especially the corporate sector, are a key factor of economic development of Ukraine. The study of the nature and characteristics of economic security consideration allow to make assumptions about the availability of a specific economic security from the perspective consider it as an object of management. There are several reasons that actually relate not so much a general understanding of economic security as it is as an object of management that allow specific assumptions availability. In particular, such reasons include, first, the need to clarify the understanding of the enterprise as a control object, and, secondly, as an object, which is tending to achieve a certain level of economic security requires the choice of methodological background and special management tools such security. [2]

Among the tasks which related to the economic security of corporate enterprises, the most important are:

- Ensure the independence of the corporate enterprise, its economic sovereignty;
- Effective satisfaction of material needs of corporate enterprises;
- Creating conditions for the harmonious development of the corporate enterprise;
- Effective protection of internal and external market niches;
- The protection of forms of ownership;

- Ensuring stability of economic unforeseen gap in terms of international economic relations;
- Ensuring economic stability in the event of emergency situations of natural and man-made disasters and armed conflicts at different levels;

The list of tasks is important for maintaining the economic security of corporate enterprise in any period of its development, but the priority objectives should be determined based on the specific situation.

Most relevant measures to ensure the economic security of corporate enterprises:

- Development of programs and mechanisms for the implementation of tasks according to the priority;

- Diagnostics sector competitiveness;

- Selection of priority directions of development are able to provide access to new markets;

- Ensuring active participation in the programs selected.

These factors influence the development of the domestic market corporate consolidation when the obstacles hindering the internal consolidation of strong national companies, but can not sufficiently restrain powerful in terms of organizational and financial support of foreign sinks. [3]

In our view are the following components of the economic security of corporate enterprises, financial security; Foreign security; investment security; energy security; social security; demographic security; food security; Scientific and technological security; production safety.

The economic security of the country as the economy, to ensure a sustainable socio-economic development requires good governance, economic security because it should determine the direction of development and ensure an appropriate regulatory policy. From this perspective acquires special importance of adequate assessment of corporate economic security to management.

The list indicates the comprehensive nature of the methodology for assessing the economic security of the corporate enterprise. In addition, the calculation of integral index to evaluate economic situation comprehensively, and the possibility of calculating the integral index for each of the component allows you to analyze the situation by area.

The level of control over foreign corporations by domestic entities, and hence the level of their influence on the development of the national economy is expressed primarily through foreign investment indicators. Defined method for the most part due to the desire of authors cover the whole range of economic and security factors present it only integral index. On the one hand, the presence of a single comprehensive assessment indicator associated with a certain convenience for presentation and analytical integration, but on the other - it greatly reduces the adequacy and practical value of the analysis. [4]

The above reveals that the need for justification of a differentiated approach to the analysis of economic security integral index broken down into separate components. As a method separation provided for general assessment of the components. This differentiation is associated with distinguishing various spheres of the economy, the operation of which determines the level of economic security. The present approach allows you to identify the source of threats to economic security of the corporate enterprise. The lack of separation of indicators of economic security for current and perspective is essential disadvantage Techniques and makes its vast analytical value to the development of management measures post factum by reactive basis when state regulatory authorities have to respond to identified threats rather than developing measures to prevent them. Therefore, in our opinion, it would be separation of indicators of economic security for current (those that characterize its current state) and long term (those that determine the conditions of security in the long run). The proposed division does not constitute a waiver of indicators for the demarcation of areas of the economy, it must be the basis of recombination factors evaluation. Moreover, the best, in our opinion, should be the following mechanism integral index calculation.

Applying the above approach to differentiation levels of economic security will keep the existing benefits of analytical methods and improve it by providing information needs to respond not only to the actualized threats and preventive measures and development of state regulation. Economic security is not a static characteristic and for corporate enterprise can be treated in different temporal aspects. The economic process of the enterprise - is constant change, the movement as interaction of factors of production and economic activity. Therefore, economic security is discrete - in every single fixed time economic security is static safety. But a permanent influence on enterprise activity factors that destabilize its activity, does not allow to consider only this type of security. The nature of economic relations in this case corresponds to a dynamic economic security. It describes and evaluates the development of enterprise in constant motion over time. The two above-mentioned types of economic security - static and dynamic - in the economic activities of interdependent and complement one another and should therefore be considered in dialectical relationship. [5]

Another aspect of the manifestation of economic security is temporal aspect. Ensuring economic security corporate enterprise can be considered from the perspective of time for achieving the objectives of the enterprise. As part of this process solved two major problems:

tactical associated with maintaining security and interaction of all elements of the company (this task is carried out, usually in a relatively short term - one year);

strategic, such that ensures sustainable development and improvement of enterprise, transfer it to a qualitatively different state (solving such problems is possible only in the long term). Strategic corporate economic security enterprise is defined as a result of his ability to create, build and maintain long-term competitive advantage in the market. The prerequisites for achieving strategic security are: the ability to objectively evaluate customer expectations and trends that lead such expectations; ability to maintain production, the results of which meet the expectations of consumers regarding price / quality; the ability to reduce all types of costs of production activity - capital, labor, raw materials, energy, etc. per unit; ability to plan, organize and implement effective strategies in financial management, manufacturing, leadership. [6]

Thus, summarizing the results of studies such as multidimensional concept of "corporate economic security enterprise", assessing the merits and drawbacks of different interpretations of this category under the economic security of the corporate enterprise should understand its ability to restore economic system the main indicators of its operation when exposed to environmental factors destabilizing it due to its adaptive capacity, formation and use of the potential of the enterprise and the circumstances of management in key areas. [7]

The logic is based on research that the economic security of the corporate enterprise is, first, determining those aspects of its operations that are most exposed to various factors external or internal environment and plan of measures to eliminate the causes that led to destabilization, including the identification of necessary resources for the implementation of these measures. Ensuring economic security corporate enterprise should be seen as a process by which the company's resources and capabilities directed the development and implementation of management of its various parties to counter the negative influences of external and internal factors. [8]

Conclusions. Thus, increased economic security during this time not only necessary component of future development, but also the possibility of, a kind of guarantee against bankruptcy. In this connection it is necessary to consider cost recovery safe operation enterprises as one of the main factors of their performance. The analysis of the current state of affairs in the economy of Ukraine suggests that raising economic security of corporate enterprises today is not only a necessary component of their future development, but also the possibility of, a kind of guarantee against bankruptcy.

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#### ABSTRACT

Rudkovsky O.V. The economic security of the corporate enterprise as an object of management / O. Rudkovska // project management , systems analysis and logistics. Science journal: In Part 2. Part 2: Series: "Economic sciences " - Kyiv: NTU, 2014. - Vol. 13.

This paper proposed an approach to determining the economic security of the corporate enterprise object management and improved methodology for the study of processes related to the definition of factors that affect the economic security.

Object of study - economic security of the corporate enterprise .

Purpose - To consider approaches to determining the economic security of the corporate enterprise. Systematize these approaches , identify positive and negative aspects of each of these approaches and offer their vision of economic security of the corporate enterprise.

The method of research - the basis for the methodology laid systematic approach within which used methods of induction and deduction, comparison and systematization.

Using a systematic approach investigates economic security in Ukraine The particular its functioning.

The results of the article can be implemented by forming projections, strategies and programs for long-term development of enterprises.

Expected assumptions about the object of study - Optimal definition search ekonomisnoyi safety corporate company.

**KEYWORDS:** KORPORATION, CORPORATE ENTERPRISE, SECURITY, ECONOMIC SECURITY, STRUCTURE OF ECONOMIC SECURITY

#### РЕФЕРАТ

Рудковський О.В. Економічна безпека корпоративного підприємства як об'єкт управління/ О.В. Рудковський //Управління проектами, системний аналіз і логістика. Науковий журнал: в 2 ч. Ч. 2: Серія: „Економічні науки” – К. : НТУ, 2014. – Вип. 13.

В статті запропоновано підхід, щодо визначення економічної безпеки корпоративного підприємства як об'єкт управління та удосконалено методіку дослідження процесів пов'язаних з визначенням факторів, які впливають на економічну безпеку.

Об'єкт дослідження – економічна безпека корпоративного підприємства.

Мета роботи – Розглянути підходи до визначення економічної безпеки корпоративного підприємства. Систематизувати ці підходи, виявити позитивні та негативні сторони кожного з цих підходів та запропонувати своє бачення економічної безпеки корпоративного підприємства.

Метод дослідження – в основу методології покладено системний підхід, у межах якого застосовано методи: індукції та дедукції, порівняння і систематизації. За допомогою системного підходу досліджено стан економічної безпеки в Україні та виявлено особливості її функціонування.

Результати статті можуть бути упроваджені при формування прогнозів, стратегій і програм довгострокового розвитку діяльності підприємств. Прогнозні припущення щодо розвитку об'єкта дослідження – пошук оптимального визначення економічної безпеки корпоративного підприємства.

**КЛЮЧОВІ СЛОВА:** КОРПОРАЦІЯ, КОРПОРАТИВНЕ ПІДПРИЄМСТВО, БЕЗПЕКА, ЕКОНОМІЧНА БЕЗПЕКА, СИСТЕМА ЕКОНОМІЧНОЇ БЕЗПЕКИ, СТРУКТУРА ЕКОНОМІЧНОЇ БЕЗПЕКИ.

## РЕФЕРАТ

Рудковский А.В. Экономическая безопасность корпоративного предприятия как объект управления / А.В. Рудковский // Управление проектами , системный анализ и логистика . Научный журнал: в 2 ч. Ч. 2: Серия: „Экономические науки” – К. : НТУ, 2014. – Вип. 13.

В статье предложен подход , по определению экономической безопасности корпоративного предприятия как объект управления и усовершенствована методика исследования процессов связанных с определением факторов , влияющих на экономическую безопасность .

Объект исследования - экономическая безопасность корпоративного предприятия .

Цель работы - рассмотреть подходы к определению экономической безопасности корпоративного предприятия . Систематизировать эти подходы , выявить положительные и отрицательные стороны каждого из этих подходов и предложить свое видение экономической безопасности корпоративного предприятия .

Метод исследования - в основу методологии положен системный подход , в рамках которого применены методы : индукции и дедукции , сравнения и систематизации . С помощью системного подхода исследовано состояние экономической безопасности в Украине и выявлены особенности ее функционирования.

Результаты статьи могут быть внедрены при формировании прогнозов , стратегий и программ долгосрочного развития деятельности предприятий .

Прогнозные предположения о развитии объекта исследования - поиск оптимальной определения экономической безопасности корпоративного предприятия .

**КЛЮЧЕВЫЕ СЛОВА** КОРПОРАЦИЯ, КОРПОРАТИВНОЕ ПРЕДПРИЯТИЕ, БЕЗОПАСНОСТЬ, ЭКОНОМИЧЕСКАЯ БЕЗОПАСНОСТЬ, СИСТЕМА ЭКОНОМИЧЕСКОЙ БЕЗОПАСНОСТИ , СТРУКТУРА ЭКОНОМИЧЕСКОЙ БЕЗОПАСНОСТИ

### AUTHOR:

Rudkovsky O.V., Ph.D., associate professor, National Transport University, associate professor department of manufacturing, e-mail: arudkovsky@gmail.com , tel. +380682071111, Ukraine, 01010, Kyiv, Suvorova str. 1, of. 01.

### АВТОРИ:

Рудковський Олександр Володимирович, кандидат економічних наук, доцент, Національний транспортний університет, доцент кафедри економіки, e-mail: arudkovsky@gmail.com, тел. +380682071111, Україна, 01010, м. Київ, вул. Суворова 1, к. 01.

### АВТОРЫ:

Рудковский О.В., кандидат экономических наук, доцент, Национальный транспортный университет, доцент кафедры экономики, e-mail: arudkovsky@gmail.com, тел. +380682071111, Украина, 01010, г. Киев, ул. Суворова 1.

### REVIEWER:

Lukyanova V.V. , Ph.D., Economics (Dr.), professor, Khmelnytsk National University, professor, department of economics of enterprises and entrepreneurship, Khmelnytsk, Ukraine.

Bednyk M.N., Ph.D., Engineering (Dr.), professor, National University, professor, department of management, Kyiv, Ukraine.

### РЕЦЕНЗЕНТИ:

Лук'янова В.В. доктор економічних наук, Хмельницький національний університет, професор кафедри економіки підприємства і підприємництва, Хмельницький, Україна.

Бедняк М.Н., доктор технічних наук, професор, Національний транспортний університет, професор кафедри менеджменту, Київ, Україна.